

HEROINE

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Chic™

HEROINE CHIC created by
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GOING IN STYLE

THE BROOKLYN FLEA MARKET.





TWO MONTHS AFTER
DYNA FIRED ZOE.





MY GIRL
FRIEND?

SIZE IS
SHE?

I'M A
MEDIUM.



SHE'S A
LITTLE THINNER
THAN YOU ARE.
AND, YOU KNOW...
BIGGER IN THE
CHEST.

LIKE
THIS.



MEDIUM
SHOULD
DO IT.

THE CUSTOMER IS ALWAYS
RIGHT. ABOUT SOMETHING.

WHOA!

DUDE...
CHECK IT
OUT--



PING



--IT'S
KHATIE!



“...AND SHE’S
GOT A NEW
COSTUME!”



WELCOME
BACK, KHATIE!

DUDE, I
THOUGHT SHE
HAD A HEART
ATTACK?

SHE
DID. BUT THOSE
PADDLES...THE
ELECTRIC JOLT MADE
HER POWERS KICK
IN AND HER BODY
ACTUALLY HEALED
ITSELF.



NOT
COOL.

ZOE'S SEEN THAT
SOMEONE BEFORE

COSTUME BEFORE--

--IT USED TO HAVE A
VEST, AND A BUTTON-
DOWN SHIRT AND TIE...





...THE FINGERLESS
GLOVES ARE A NICE
TOUCH, BUT IT'S THE
SAME.

ZOE DIDN'T GET
FIRED BECAUSE SHE
VIOLATED THE NDA--

--DYNA WANTED
HER DESIGN

BITCH
STOLE MY
LOOK!



"THERE
SHE IS--"

--HI,
ZOE! THIS
IS CHRISTENE,
THE FRIEND I
TOLD YOU
ABOUT.

YOUR
DRESSES
ARE SO
CUTE...

THANK
YOU!





VERY



WELL MADE.
YOU'VE GOT AN EYE
ON THE MARKET AND
CURRENT TASTES, BUT
IN A WAY THAT STILL
LETS YOUR POINT
OF VIEW COME
THROUGH.

ZOE COULDN'T'VE SAID
IT BETTER HERSELF.



SO
SOFT.



THE
CASHMERE'S
FROM AN ORGANIC
FARM IN PENNSYLVANIA,
AND I MIX FIVE PER-
CENT CORTEX INTO
THE BLEND.

THE CORTEX TAKES
THE DYE AND KEEPS
THE CASHMERE SOFT.



TO WORK FOR
DYNA CLIFF.

I KNOW
DYNA. SHE'S
NOT EASY.

I
LEARNED
A LOT.



I BET.

SHIT! DID I JUST SAY
THE WRONG THING?

...I ALSO
BELIEVE WOMEN
DON'T NEED CAPES
AND COSTUMES TO
FEEL POWERFUL. OUR
CLOTHES AND OUR
SHOES. EVERYTHING
WE WEAR EVERYDAY
SHOULD MAKE US
SUPER.





EXACTLY!
WHAT WE
WEAR HELPS US
DISCOVER WHO
WE ARE--

--AND
WHEN OUR
SENSE OF STYLE
CONNECTS TO
OUR SENSE OUR
INDIVIDUALITY...

...FASHION
REVEALS...





BECOMES A
POWERFUL TOOL
TO INFORM WHO
WE ARE--AND WHO
WE CAN BE--AS
WOMEN...

...FUN
AND PLAYFUL,
BUT WITH A
PURPOSE.



--YOU'RE
CHRISTENE
BARBERICH!
YOU'RE THE
FOUNDING EDITOR
OF REFINED???

OF REFINERY 24:
YOU'RE
FANTASTIC--

--I LIVE
FOR YOUR SITE.
I READ YOUR BOOK,
"STYLE STALKING" SO
MANY TIMES, I HAD TO
BUY ANOTHER COPY.
YOU WERE AT CITY,
YOU WROTE--

--SORRY!
SORRY!...I'M
A FAN.

I WENT TO
PARSONS.

...GOD,
I'M A
GEEK.



STILL NOT
SHOOTING

SMOOTH, BUT
HONEST.

IT'S
GOOD TO
MEET YOU. WE
SHOULD FEATURE
SOME OF YOUR
DRESSES ON
THE SITE.



SERIOUSLY?
I WOULD LOVE
THAT.

REFINERY29 HAS REDEFINED
THE DIGITAL SPACE WITH CLEVER
AND APPROACHABLE LIFESTYLE
STORIES, ORIGINAL VIDEO
PROGRAMMING, AND AUTHENTIC,
SHAREABLE SOCIAL CONTENT...

...THE BRAND REACHES 25
MILLION PEOPLE A DAY ON
THE WEB, AND 125 MILLION
USERS ACROSS PLATFORMS.

THIS IS A
BIG DEAL.

DO
YOU HAVE A
LOCATION?



I'VE GOT
SOME STUFF
ON ETSY, BUT
RIGHT NOW, THIS
IS PRETTY
MUCH IT.

--AND MY
SKETCH BOOK
IS AT HOME! IF
I DIDN'T HAVE
TO GO TO
WORK...

I GET IT.
WHEN I WAS
STARTING OUT, I
TOOK WHATEVER
JOB I COULD
TO PAY THE
RENT...

...KEEP
DOING WHAT
YOU NEED TO DO,
BUT DON'T STOP
WORKING--







TALK
TO YOU
SOON.

THANK YOU!
CHRISTENE, SO
NICE TO MEET
YOU--!

--I'LL
CALL YOU
THIS
WEEK.

NO F*****G
WAY!

VALIDATION IS A
POWERFUL THING...

...WITH A FEW ENCOURAGING
WORDS, ALL THE CRAP ZOE'S
HAD TO ENDURE IN THE LAST FEW
MONTHS MAGICALLY TRANSFORMS--

--LIKE GEORDIE
MANZEL INTO VALIANT--

--SUDDENLY, ANYTHING
IS POSSIBLE.



AND THEN ZOE DOES
HER HAPPY DANCE.

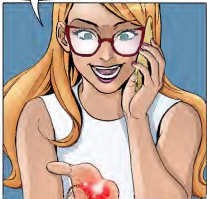




SHE CAN'T WAIT
TO TELL DANIEL.



...YOU ARE
NOT GOING TO
BELIEVE WHAT
JUST
HAPPENED--!





MY NAME IS ZOE PORTER,
AND FASHION IS MY LIFE.

I HOPE YOU'RE
WATCHING--

--THINGS JUST
GOT INTERESTING.

NOT THE END.

DO YOU WANT MORE--?

--WE'LL HAVE A BIG ANNOUNCEMENT ABOUT ZOE'S FUTURE IN THE NEXT FEW DAYS. UNTIL THEN, WE WANT TO THANK EACH AND EVERY ONE OF THE READERS AND FANS FOR SUPPORTING ZOE AND *HEROINE CHIC*.

WE ALSO WANT TO THANK @AUDREYMOK FOR ZOE'S SMILE, @TANYAHORIE FOR THE BLUE LIPSTICK ON THAT SMILE, AND @TAYLORESPO FOR MAKING SURE THE RIGHT WORDS COME OUT OF ZOE'S MOUTH. ALSO, THANK YOU TO @TOMAKEL AND @WEBTOONS FOR BELIEVING. WE WOULDN'T BE HERE WITHOUT ALL OF THESE PEOPLE.

YOU CAN FIND ME
@TISCHMAN.

WE'LL SEE
EVERYBODY
SOON!

HEROINE
Chic.

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